

# Alpha Phi Red Dress Gala



## NEWS RELEASE

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### **Wear Red: Support Women's Cardiac Care**

#### **Alpha Phi's Red Dress Gala**

EDWARDSVILLE, Ill.- Alpha Phi chapters all around the world hold a Red Dress Gala in the winter, to raise money for their philanthropy, Women's Cardiac Care.

The Red Dress Gala consists of a silent auction and dinner. Family, friends, professors, and other sorority and fraternity members are all welcomed to attend. Tickets can be purchased from any Alpha Phi or to purchase tickets you can contact Hannah Friedenbach at [hfbach@siue.edu](mailto:hfbach@siue.edu).

Red Dress will be held at the Gateway Conference Center in Collinsville on Nov. 16, at 7 p.m. We encourage guests to get there a few minutes early to find parking, which is located in the front of the building, and to get seated.

"I am so excited for Red Dress this year and to help more people become aware of Women's Cardiac Care," says Vice President of Marketing, Hannah Friedenbach, "This is event is very special to me and putting it together was an honor. I can't wait for friends and family to join us in supporting an amazing cause."

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The ladies of Alpha Phi help raise money by putting together all different kinds of baskets and donating the baskets they make for the silent auction.

Anyone can put together and donate a basket; baskets range from baking supplies to sports gear and so many other creative ideas. As well as Alpha Phi's donating baskets, businesses around the Edwardsville and St. Louis area have donated autographed Cardinals baseballs, a Taylor Swift guitar and many other big items.

“Raising money to help women all around the world who could be our mothers, sisters, grandmother's or anyone close to us really makes being an Alpha Phi even more special,” said Ashley Chapman, a member of Alpha Phi at SIUE.

Red Dress is a way for family and friends to come and see what Alpha Phi is all about. They get to see a different side of the sorority; all the young ladies of Alpha Phi coming together to support other women. .

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